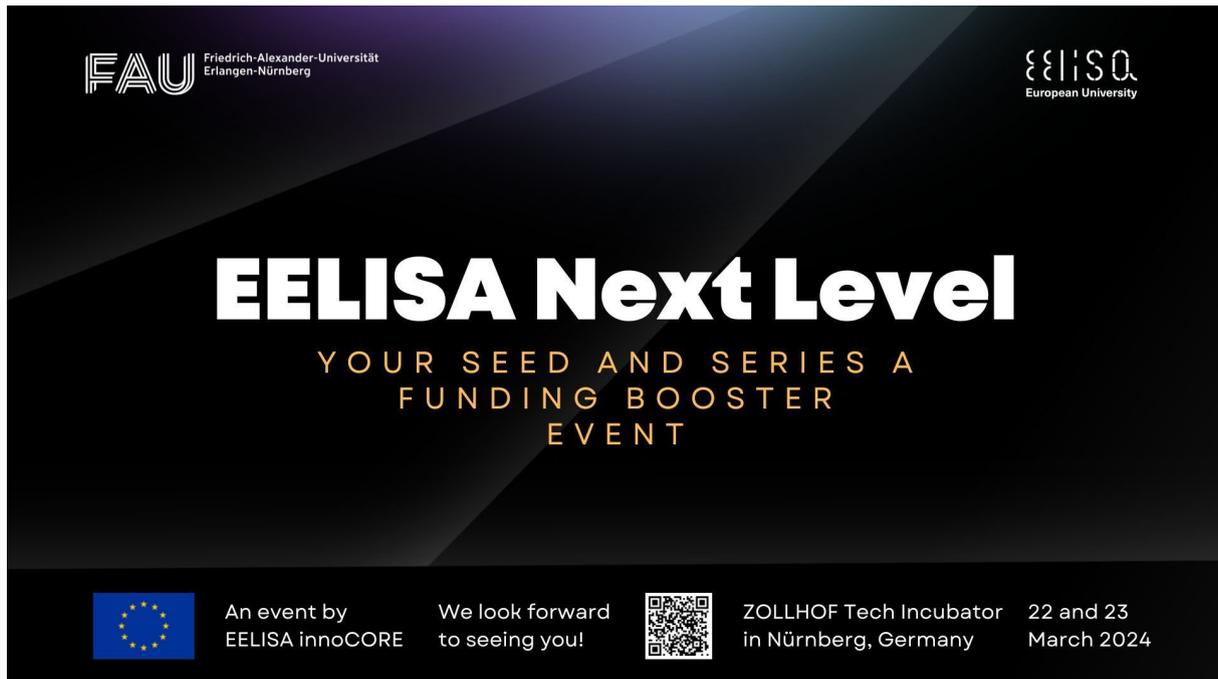


EELISA

European University

**Call for EELISA Next Level:
Your Seed and Series A Funding Booster Event**

**22 and 23 March 2024 at ZOLLHOF Tech
Incubator in Nürnberg, Germany**



The banner features a dark background with a diagonal gradient. In the top left corner is the FAU logo (Friedrich-Alexander-Universität Erlangen-Nürnberg). In the top right corner is the EELISA European University logo. The main title "EELISA Next Level" is in large white font, with the subtitle "YOUR SEED AND SERIES A FUNDING BOOSTER EVENT" in smaller yellow font below it. At the bottom, there is a row of information: the European Union flag, the text "An event by EELISA innoCORE", a QR code, the text "We look forward to seeing you!", the text "ZOLLHOF Tech Incubator in Nürnberg, Germany", and the dates "22 and 23 March 2024".

EELISA Next Level Event Webpage:
<https://www.eelisa.fau.de/eelisa-next-level/>

EELISA Next Level Application Webpage:
<https://www.eelisa.fau.de/eelisa-next-level-application/>

Call for EELISA Next Level: Your Seed and Series A Funding Booster Event

If you believe your startup is among the top innovators within EELISA European University and you seek to secure seed or Series A funding, then you should definitely apply for “EELISA Next Level”, which will take place at ZOLLHOF Tech Incubator in Nuremberg, Germany, on 22 and 23 March 2024. EELISA Next Level is designed to be your seed and Series A funding booster, offering you both: pitch competition and networking event. Our network comprises top European incubators such as Station F in Paris, the largest startup campus in the world, or ZOLLHOF Tech Incubator, the fastest growing tech incubator in Germany (see the full list below) with their respective mentors, highly successful startups, and networks of investors.

Benefits

EELISA Next Level will not only give you the opportunity to pitch in front of investors, receive valuable feedback, and win the EELISA Next Level Startup Awards, but you will also participate in an exciting program that will give you the opportunity to expand your network, meet investors, learn from more experienced Series B and C startups, and help you to secure your seed or Series A funding to take your startup to the next level.

Eligibility

EELISA Next Level is open to all digital, tech, and deep tech startups (and spinoffs):

- who have already mastered the pre-seed phase of their entrepreneurship journey and are now seeking seed or Series A funding (approximately 500k – 5 million €)

- from all EELISA institutions including startups founded by at least one alumnus or alumna of an EELISA institution and startups from the following incubators connected to EELISA institutions: actúaupm (UPM), BME U[S]3 (BME), Chimie Paris Innov (PSL), Incubateur Descartes (ENPC), Incubateur Paris-Dauphine (PSL), Innovation Labs (UPB), ITU Cekirdek (ITU), ITU Ginova (ITU), PC Up (PSL), Polo Tecnologico (SNS), Station F (ENPC), and ZOLLHOF Tech Incubator (FAU).

Funding

In case of being selected as a finalist for EELISA Next Level by the pre-selection jury, please contact your local EELISA office to ask about the possibility of receiving travel and subsistence support to attend the event. For those finalists who have to travel to EELISA Next Level from EELISA institutions other than FAU and who cannot receive funding from their local EELISA office, EELISA at FAU can offer a limited number of grants of 700 € per team member affiliated to UPM, ITU, UPB, SNS, SSSA, or one of the incubators connected to these institutions and 500 € per team member affiliated to PSL, ENPC, BME, or one of the incubators connected to these institutions with a maximum of two grants (i.e., 1,400 € or 1,000 €) per startup team. Startups from the FAU innovation ecosystem can only receive a grant of 350 € per team member with a maximum of two grants (700 €) per startup team if their startup is located outside the Nuremberg Metropolitan Region. You will know before the event if you can receive one of these grants which will only be paid after your on-site participation at EELISA Next Level from 22 to 23 March 2024.

Timeline

- Application Deadline: 31 January 2024
- Notification about Admission: No later than 9 February 2024
- “EELISA Next Level: Your Seed and Series A Funding Booster Event”: 22 and 23 March 2024

Evaluation criteria

The applications will be evaluated by a pre-selection jury composed of representatives from each EELISA member according to the following criteria on a scale from 1 (low) to 10 (high):

- Quality of the business model
- Level of the market potential
- Quality and complementarity of the team
- Scalability of the business model
- Track record and prospects of success

At EELISA Next Level the jury for the pitch competition will be composed of five investors. The jury will evaluate the startups according to the following criteria on a scale from 1 (low) to 10 (high):

- Quality of the business model
- Level of the market potential
- Quality and complementarity of the team
- Scalability of the business model
- Track record and prospects of success
- Quality of the pitch and responses in discussion

Application

Please use the EELISA Next Level [application webpage](#) to submit your application including a short investor pitch video of 30 seconds maximum and your investor pitch deck no later than 31 January 2024.

(Note: Your investor pitch deck must not exceed 10 slides plus cover page and together with the short investor pitch video of 30 seconds maximum should allow the pre-selection jury to

form a judgement with regard to the evaluation criteria: quality of the business model; level of the market potential; quality and complementarity of the team; scalability of the business model; track record and prospects of success. The maximum file size for the investor pitch deck is 5 MB.)



EELISA Next Level is an entrepreneurship activity of the EELISA innoCORE project funded by the European Union's Horizon 2020 research and innovation programme under grant agreement No 101035811.