



# Outdoor ADAS empowered by A.I for cars & robots



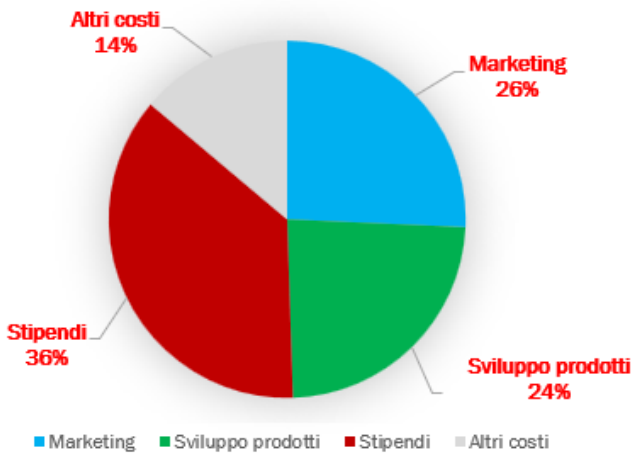
## Target market

- Robot developers in the agriculture, surveillance and defence sectors
- Automotive industry
- ADAS market
- Special vehicles industry,

## Industry analysis



- Fragmented market
- Tesla, SICK, Hexagon, Liddartek,



**Co-Robotics srl**  
Est. 2016; Italy

**Vision:** Enable autonomous off-road drive

**Mission:** Innovative A.I sensors in the ADAS market

**Values:** innovation & performance

**FUNDING REQUIREMENTS**

**Investor equity:** <50%/2,5M€

**Management equity:** <40%



## Business objective

- Develop a worldwide business on A.I empowered sensors for off-road autonomous drive
- Reach 0.5 Bln\$ revenue by 5th year

## TIMELINE

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WP1	Management	[Green blocks]																																			
WP2	R&D	[Orange blocks]																																			
WP3	Industrial development	[Light blue blocks]																																			
WP4	Industrial production	[Dark blue blocks]																																			



## Marketing

- Advisory firms and dedicated on-line marketing in the automotive industry to promote new off-road ADAS
- Target A.D spot sent to ADAS buyer industries and robotic makers



## Financial

- Value streams:**  
ADAS for robots & special vehicles  
ADAS for CARs/SUVs
- Cost structure:**  
Wages  
Marketing  
Production (buy strategy)