

# Sustainable Business Research Week

Workshop on Research on Sustainable Business Models and Value Creation for Stakeholders

4-5 March 2024, Madrid



This workshop is a meeting point for academics from the European EELISA Alliance researching on business models for sustainability, sustainable entrepreneurship and sustainable value creation for stakeholders.

The program includes activities for best practices exchange, keynote presentations and the definition of future lines of collaboration between participants and partners.

Join the workshop:



Join the keynote presentations:



Where: **ETSI de Sistemas Informáticos (Campus Sur UPM)**

When: **4-5 of March 2024**

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Join the workshop (face-to-face): <https://forms.gle/SmzvEMwj36BR13xN8>

Join the keynote presentations session (face-to-face):

<https://eventos.upm.es/112418/detail/sustainable-business-research.html>

## AGENDA

	Monday 4th March	Tuesday 5th March
10:00h	Getting to know the School	<b>Matching and learning</b> Presentation of participants' research and exchange of best practices. [Classroom 4303]
11:00h	<b>Coffee Break</b> [Sala de Juntas]	<b>Coffee Break</b> [Sala de Juntas]
11:30h	<b>Matching and learning</b> Presentation of participants' research and exchange of best practices. [Classroom 4303]	<b>Keynote Presentations</b> [Salón de Grados] <u>Giannicola Scarpa</u> (Universidad Politécnica de Madrid) <i>"Quantum Computing to foster sustainability: the case of Decision Theory."</i> <u>Esben Pedersen</u> (Copenhagen Business School) <i>Stakeholders and Sustainability – Past Experiences and Future Perspectives</i>
14:00h	<b>Lunch</b> [Sala de Juntas]	<b>Lunch</b> [Sala de Juntas]
15:00h	<b>Framing the research</b> Identify future lines of research. [Classroom 4303]	<b>Framing the research</b> Define plans for collaboration and joint research. [Classroom 4303]
18:00h	End of the session.	End of the session.



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**Sant'Anna**  
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